ipPerformance Group Benchmarking

Is there information available to better gauge your IP program?

Having accurate information about your company's intellectual property (IP) proficiencies is critical to running a cost- effective and business valued IP program. Benchmarking your IP program with other firms provides a method for gaining this information. Your organization can learn about fact-based IP best practices and use this information to transform your current practices into best practices. Understanding best practices is key to delivering the most effective on IP solutions to your business. **ipPerformance Benchmarking can help.**

R&D Expenses per Attorney (000)

◆ XYZ Company

Understanding

Benchmarking Defined
- A tool to measure the current state of your company's IP business in terms of strategy, process, people, technology, and costs
- A way to compare one company's results to others in order to understand what it takes to be the best
- An opportunity to gain best practices that are measured by fact rather than consulting opinion

Why should my firm Benchmark?
- Firms that benchmark gain greater understanding of technology needs that are measured and appropriate
- The benchmark can help provide a prioritization of strategic and tactical planning
- The benchmark process provides prescriptive recommendations based on data collected and scored
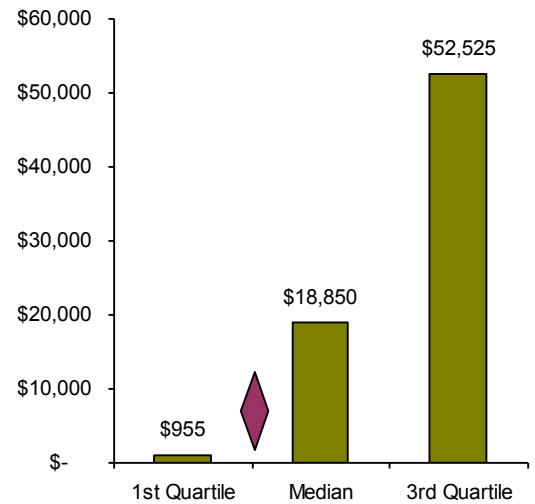
How do I Benchmark my firm?
- Start with senior level commitment to conducting the benchmark
- Assign a benchmark coordinator
- Work with ipPerformance Benchmarking through the benchmark process

ipPerformance Group is a leading IP focused services firm providing IP management best practices. We have developed the most extensive database of best practices.

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REAL Best Practices

ipPerformance Benchmarking reviews your IP program based on four component area of a world class IP program: **People, Process, Technology and Strategy**. Within these areas, ipPerformance benchmarking provides you with a comparative analysis to our overall database of corporations. A resultant scorecard of performance based on cost and efficiency is produced to quickly illustrate the state of the company's IP program. In addition, our benchmark results provide a set of recommendations for improving your IP program based on the results of this quantitative assessment. These recommendations are fact-based best practices gathered in our exclusive database.

To learn more about benchmarking your IP program, please call us at **(630) 216 9673**

Solutions

ipPerformance Benchmarking provides clients with the ability to compare their IP program to other firms with goal of optimizing their IP resources through the use of fact-based best practices.