

# Assessment of Inventor Productivity and Rewards Program

UNPRECEDENTED INSIGHTS. PERFECTLY DELIVERED. IN JUST 45 DAYS.

Timely collection of valuable invention ideas is vital to business growth and profits and sustainable competitive advantages. With the ongoing pressure to extract the maximum benefits from technology investments, business leaders consider their organization's methods for motivating inventors to submit valuable invention ideas.

## DESCRIPTION

The Assessment of Inventor Productivity and Rewards Program is an assessment of your current inventor incentives and inventor innovation productivity. We utilize our extensive repository of best practices benchmarking, which includes incentive program structures, performance metrics, and industry-specific best practice standards. In less than 45 days, we collect unique insights about your company's inventor incentives, inventor patenting attitude and support, innovation management practices, map them to our renowned best practices and provide you with the objective information you need for critical decisions.



## DELIVERABLES

The Assessment is geared towards providing deep insights into current practices and then determining areas of greatest risk and opportunity for improvement. Five reports and data files are provided, with each focused on specific areas of concern. These reports emphasize innovation activity, process, inventor knowledge and support, and R&D performance metrics.

- ❖ **Highlights Report** (executive level) of key findings, variances, and action items.
- ❖ **Inventor Rewards And Recognition Program** compared to industry practices.
- ❖ **Performance Report** covers R&D effectiveness, cycle-times compared to industry metrics.
- ❖ **Invention Harvesting Evaluation** to help determine capture efficiency and effectiveness.
- ❖ **Inventor Patenting Knowledge And Attitude Assessment** to identify risks and training needs.

## BENEFITS

- ❖ **Increased innovative and step-change ideas.** No one in R&D is deliberately quashing great ideas. Identify and eliminate impediments to valuable invention disclosure submissions.
- ❖ **A stronger patent portfolio.** It will enable and enhance defensive position and monetization and licensing opportunities.
- ❖ **Higher return on investment (ROI) for your R&D,** in some cases by more than 300%.

## ABOUT US

ipPerformance is a leading **Intellectual Property Advisory and Benchmarking** firm that was established in 2005 to provide guidance to business, technology, and legal leadership. We are guided by the principle that corporate leadership benefits from impartial feedback about operational strengths and limitations to make both strategic and tactical business decisions. We use our extensive intellectual property asset management best practices repository and benchmarking methodology to help our clients establish and sustain world-class programs. ipPerformance's experience includes: evaluating and establishing performance metrics; developing detailed policy, process, and procedure guides; implementing best practices assessment tools; evaluating software solutions; assisting in intellectual property investment decisions; and deploying a comprehensive training curriculum.

Contact us to more

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