

BENCHMARKING BEST PRACTICES

TRADE SECRET MANAGEMENT AND PROTECTION BEST PRACTICES

Analysis Tables

Has the Company suffered losses (misappropriation or espionage)? Included with standard report

To what extent does IP play a part in your brand value and corporate strategy?
They are an essential component vs. They are important

Overall Management: Who is in charge of trade secrets?
IP Legal vs. Technology (RD&E)

Capturing and recording: Who is in charge of trade secrets?
IP Legal vs. Technology (RD&E)

Classifying and declassifying: Who is in charge of trade secrets?
IP Legal vs. Technology (RD&E)

Does the Company conduct trade secret audits?
Yes vs. No

Does the Company have any formal processes in place for the identification and/or classification of trade secrets?
Yes vs. No

Does the Company have any risk assessment procedures or protocols in place relating to the protection of trade secrets or the risk of loss of trade secrets?
Yes vs. No

Does the Company have corporate training on trade secrets and/or handling proprietary information?
Yes vs. No

At what volume level does the Company use officially captured trade secrets to protect inventions?
Less than patents vs. More than patents