

Findings from ipPerformance Research Study

Intellectual Asset Management Software

A software satisfaction study

- **Software Functionality Ratings**
- **Vendor Capability**
- **Product Strengths & Weaknesses**
- **System Benefits**
- **Most Effective Reports**

Abstract

Learning from experience. It is vital to your software evaluation process that current user feedback is gathered and assessed.

The variety of intellectual asset management software solutions on the market today encompasses a range of capabilities, features, services and price points. This comprehensive report provides you candid experience and perspectives from IP Leaders. Learn how well the leading software solutions are meeting company needs.

- What are product strength and weaknesses?
- What are the key benefits of leading software products?
- How satisfied are companies with product functionality?
- How satisfied are companies with vendor support?
- Which are the best reports for updating management?
- Which are the best reports for tracking department activity or making department decisions?
- What benefits do companies experience with IAM software?
- What capabilities are companies looking for in new/replacement software?

Benchmarking Company Profiles (Large and Global)

- 63% of participants have a patent portfolio of more than 2,1,000 patents.
- 35% of participants have a trademark portfolio of more than 1,000 marks.
- Highlights – Anaqua, CPA Ipendo, CPA Foundation IP, CPA Memotech, CPI, Dennemeyer, Lecorpio, and Thomson IP Manager.



Thirty-one intellectual property driven companies shared their intellectual asset management software experiences– both good and bad.

Executive Summary

- Highlights and Key Findings

Section 1. Intangible Assets Managed

- Assets managed with software system

Section 2. Overall Software Satisfaction

Section 3. Product Specific – Client Experience

- Product Functionality & Design Satisfaction Ratings
- Vendor Support and Capabilities Ratings

Section 4. Reports – Business Management and Department Operations

- Reports used to Communicate To Your Management
- Reports used to Track Department Activity or Make Department Decisions

Section 5. Companies without IAM software that intend to acquire solutions

- Capabilities and Benefits Sought

Section 6. Conclusions & Management Guidance

The report is a summarization of thirty-one company surveys and ipPerformance's knowledgebase. IP leaders share their experiences, perspectives and practices. A thorough executive summary is included which provides the distinguishing highlights and key findings.

Improve Intellectual Property Performance

The full report is available at

[ipPerformance Group](http://www.ipperform.com)

www.ipperform.com

(630) 216 9673